

Comparisons of Job Characteristics

Focus Occupation: Producers and Directors (27-2012)

Associated Occupation: Broadcast News Analysts (27-3021)

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

[Compare Tools and Technologies](#)

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

Knowledge

Similarity of Focus Occupation to Associated Occupation: 83

Focus Occupation: Producers and Directors (27-2012)

Associated Occupation: Broadcast News Analysts (27-3021)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation
Communications and Media	5.3	21.8	17.0	<< Extensive education and/or training may be required
English Language	11.2	20.6	15.1	<< Extensive education and/or training may be required
Telecommunications	3.9	11.6	11.0	0 Current knowledge level may be sufficient
Geography	3.9	8.4	4.5	<< Extensive education and/or training may be required
History and Archeology	2.6	7.3	3.0	<< Extensive education and/or training may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation: 92

Focus Occupation: Producers and Directors (27-2012)

Associated Occupation: Broadcast News Analysts (27-3021)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation
Speaking	10.8	16.4	13.9	< A higher skill level may be required
Active Listening	11.0	14.6	14.0	0 Current skill level may be sufficient
Critical Thinking	10.8	14.5	13.1	< A higher skill level may be required
Reading Comprehension	10.7	14.4	13.6	0 Current skill level may be sufficient
Social Perceptiveness	9.1	13.6	11.6	< A higher skill level may be required
Writing	9.2	13.6	11.6	< A higher skill level may be required
Active Learning	8.7	11.5	10.7	0 Current skill level may be sufficient
Coordination	9.1	11.1	13.5	> Skill level is likely sufficient

Persuasion	7.4	9.7	10.9	>	Skill level is likely sufficient
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The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities		Similarity of Focus Occupation to Associated Occupation: 97			
Focus Occupation: Producers and Directors (27-2012) Associated Occupation: Broadcast News Analysts (27-3021)					
Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Speech Clarity	10.2	18.4	12.3	<<	Extensive improvement in abilities may be required
Oral Comprehension	12.5	15.3	14.9	0	Current ability level may be sufficient
Written Expression	9.8	15.0	13.1	<	Some improvement in abilities may be required
Speech Recognition	9.9	14.7	12.2	<	Some improvement in abilities may be required
Written Comprehension	11.0	14.5	13.7	0	Current ability level may be sufficient
Deductive Reasoning	10.6	13.2	12.5	0	Current ability level may be sufficient
Originality	7.6	11.6	11.7	0	Current ability level may be sufficient
Category Flexibility	9.0	11.2	9.8	<	Some improvement in abilities may be required
Fluency of Ideas	7.6	10.4	11.1	0	Current ability level may be sufficient
Speed of Closure	5.9	9.5	6.3	<<	Extensive improvement in abilities may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common		Similarity of Focus Occupation to Associated Occupation: 86
Focus Occupation: Producers and Directors (27-2012) Associated Occupation: Broadcast News Analysts (27-3021)		
Work Activities	Exclusivity of Activity	
Assess script quality	85	
Communicate visually or verbally	56	
Edit written material	68	
Interpret information to formulate story ideas	87	
Research broadcast copy	95	
Research information for news programs	92	
Use interviewing procedures	23	
Use public speaking techniques	13	
Use word processing or desktop publishing software	17	
Write news analysis commentary, column, or script	95	

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: n/a

Focus Occupation: Producers and Directors (27-2012)

Associated Occupation: Broadcast News Analysts (27-3021)

Tools and Technologies

Exclusivity

Tools and technology data is unavailable for one or both occupations.

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.